

SPONSORED BY

TRI·CU
CREDIT UNION

JULY 13-14, 2019
JOHN DAM PLAZA
& GEORGE
WASHINGTON
WAY



PRESENTING SPONSOR

TWO TEAM ENTRIES

(eg., official fees; event apparel; kids shoot out, family zone, etc.)

Advertising & Promotion

- **Souvenir Court Map** business name mention in the See3Slam Map and Program
- **Banner rights** in the general event area of John Dam Plaza (quantity 3).
- **PA coverage** includes custom game day announcements on venue PA system during the event (qty 75 daily minimum).
- **Free Sample** give-away privileges in John Dam Plaza area.
 - Business products only. Sample/give-away must be approved by TC Sunrise Rotary.
 - Business coupons and/or samples may be placed in Registration Bags – quantity 1000+
- **Roving Marketing** privileges in the general event area of John Dam Plaza
- **Contest Opportunities** with name recognition featuring products/services throughout the event
- **See3Slam website** – Your business logo and link posted on the Official website which receives significant exposure during the months prior to, during and following the event.
- **Logo Placement** on T-shirts, Welcome Street Banner, Social Media, Marketing collateral
- **Sponsor Recognition** on TV/Radio purchased media packages
- **Close identification** of your business or product with a non-profit 501(c)(3) community event

Exhibition Space

- **Exhibition Space** – 10' x 10' Prime exhibition space located in John Dam Plaza (tent not included)
 - Exhibition space set-up in John Dam Plaza is Friday, July 12 from 10am – 5 pm. Concessions must be removed and the area cleaned by 6pm Sunday, July 14, 2019.

Total Promotional Package - Annual \$5,000

Preferred three-year term for this level; All terms negotiable

Includes custom court hoop, table banner and scorekeeper tent for 2019-2020-2021.



FUNDS RAISED AT SEE3SLAM SUPPORT LOCAL CHARITIES AND PROVIDE CATARACT SURGERIES IN AFRICA!

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Time Line

- Sponsor Agreement and Deposit – Due April 30, 2019
- Logo artwork – Due April 30, 2019
- Sponsor Balance – Due June 15, 2019

A See3Slam Event Sponsorship recognizes your business as a supporter of this valued community event while receiving advertising, promotional exposure and event hospitality.

Agreement

Sponsored Activity/Event/Product: _____

Print: Accepted by Business Representative

Date

Signature

Print: Accepted by See3Slam/TC Rotary Representative Date

Signature

SPONSORSHIP OPPORTUNITIES

3-on-3 Basketball is back in the TriCities!

TC Sunrise Rotary partners with the City of Richland to revive this fun event complete with new festivities, food and entertainment with proceeds supporting local charities and Gifting the Gift of Sight-- so that others may see! This enjoyable event will not be possible without the commitment and generosity of our sponsors. Whether you are a Title Sponsor or Court Sponsor, we will attempt to customize a sponsorship package that will maximize your participation within your budget commitment.

Contact@See3Slam.com

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