



JULY 13-15, 2018  
JOHN DAM PLAZA  
& GEORGE  
WASHINGTON  
WAY



# PRESENTING SPONSOR

## TWO TEAM ENTRIES

### Advertising & Promotion

- **Souvenir Court Map** business name mention in the See3Slam Map and Program
- **Banner rights** in the general event area of John Dam Plaza (quantity 3).
- **PA coverage** includes custom game day announcements on venue PA system during the event (qty 75 daily minimum).
- **Free Sample** give-away privileges in John Dam Plaza area.
  - Business products only. Sample/give-away must be approved by TC Sunrise Rotary.
  - Business coupons and/or samples may be placed in Registration Bags – quantity 1000+
- **Roving Marketing** privileges in the general event area of John Dam Plaza
- **Contest Opportunities** with name recognition featuring products/services throughout the event
- **See3Slam website** – Your business logo and link posted on the Official website which receives significant exposure during the months prior to, during and following the event.
- **Logo Placement** on T-shirts, Welcome Street Banner, Social Media, Marketing collateral
- **Sponsor Recognition** on TV/Radio purchased media packages
- **Close identification** of your business or product with a non-profit 501(c)(3) community event

### Exhibition Space

- **Exhibition Space** – 10' x 10' Prime exhibition space located in John Dam Plaza (tent not included)
  - Exhibition space set-up in John Dam Plaza is Friday, July 13 from 10am – 5 pm. Concessions must be removed and the area cleaned by 6pm Sunday, July 15, 2018.

**Total Promotional Package: \$4,333 (Add \$1,000 for goal for three years when available )**

**Preferred three year term for this level**

**Locked-in \$333 court rate for life of event**



SPONSORED BY



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**Time Line**

- Sponsor Agreement and Deposit – Due May 15, 2018
- Logo artwork – Due June 1, 2018
- Sponsor Balance – Due June 8, 2018

A See3Slam Event Sponsorship recognizes your business as a supporter of this valued community event while receiving advertising, promotional exposure and event hospitality.

**Agreement**

Sponsored Activity/Event/Product: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Print: Accepted by Business Representative

Date

\_\_\_\_\_

Signature

Terry Marie Fleischman,

June 15, 2018

Print: Accepted by See3Slam/TC Rotary Representative Date

*Terry Marie Fleischman*

Signature

**SPONSORSHIP OPPORTUNITIES**

3-on-3 Basketball is back in the TriCities!

TC Sunrise Rotary partners with the City of Richland to revive this fun event complete with new festivities, food and entertainment with proceeds supporting local charities and Gifting the Gift of Sight-- so that others may see! This enjoyable event will not be possible without the commitment and generosity of our sponsors. Whether you are a Title Sponsor or Court Sponsor, we will attempt to customize a sponsorship package that will maximize your participation within your budget commitment.

[Contact@See3Slam.com](mailto:Contact@See3Slam.com)

Terry Marie Fleischman 509.947.1106

