

SPONSORED BY

**TRI·CU**  
CREDIT UNION

JULY 13-14, 2019  
JOHN DAM PLAZA  
& GEORGE  
WASHINGTON  
WAY



## MAJOR SPONSOR

THREE TEAM ENTRIES

(eg, media, underwriter wheelchair games, charity clubs, etc.)

### Advertising & Promotion

- **Custom activation**
- **Product-Service Display/Presentation Rights** for the duration of the event
- **Underwriter of Media Buys/Donation Teams** (eg., Boys and Girls Clubs, Wheelchair, etc., number to be negotiated)
- **Contest Opportunities** featuring products/services throughout the event
- **Souvenir Court Map** – advertisement in the See3Slam Map and Program
- **Banner rights** - In the general event area of John Dam Plaza (quantity 5).
- **PA coverage** – Custom game day announcements on venue PA system during the event (quantity 60 daily minimum).
- **Free Sample** – Free sample/give-away privileges in John Dam Plaza area.  
Business products only. Sample/give-away must be approved by TC Sunrise Rotary.  
Business coupons and/or samples may be placed in Registration Bags – quantity 1000+
- **Roving Marketing** - Roving privileges in the general event area of John Dam Plaza
- **See3Slam website** – Your business logo and link posted on the Official website which receives significant exposure during the months prior to, during and following the event.
- **Logo Placement** – T-shirts, Welcome Street Banner, Social Media, Marketing collateral
  - **Promotional attire or material** specific to your event
- **Sponsor Recognition** – TV/Radio media packages; news conferences; radio/print interviews
- **Close identification** of your business or product with a non-profit 501(c)(3) community event

### Exhibition Space

- **Exhibition Space** – 10' x 10' Prime exhibition space located in John Dam Plaza (tent not included)
  - Exhibition space set-up in John Dam Plaza, Friday, July 12 from 10am – 5 pm. Remove by 6pm Sunday, July 14.

**Total Promotional Package – Annual \$10,000**

**Preferred three-year term for this level; All terms negotiable**

**Includes custom court hoop, table banner and scorekeeper tent for 2019-2020-2021.**



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**Time Line**

- Sponsor Agreement and Deposit – Due April 30, 2019
- Logo artwork – Due April 30, 2019
- Sponsor Balance – Due June 15, 2019

A See3Slam Event Sponsorship recognizes your business as a supporter of this valued community event while receiving advertising, promotional exposure and event hospitality.

**Agreement**

Sponsored Activity/Event/Product: \_\_\_\_\_

\_\_\_\_\_  
Print: Accepted by Business Representative

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Print: Accepted by See3Slam/TC Rotary Representative

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature

**SPONSORSHIP OPPORTUNITIES**

3-on-3 Basketball is back in the TriCities!

TC Sunrise Rotary partners with the City of Richland to revive this fun event complete with new festivities, food and entertainment with proceeds supporting local charities and Gifting the Gift of Sight-- so that others may see! This enjoyable event will not be possible without the commitment and generosity of our sponsors. Whether you are a Title Sponsor or Court Sponsor, we will attempt to customize a sponsorship package that will maximize your participation within your budget commitment.

[Contact@See3Slam.com](mailto:Contact@See3Slam.com)

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