

SPONSORED BY



JULY 13-15, 2018
JOHN DAM PLAZA
& GEORGE
WASHINGTON
WAY



TITLE SPONSOR

THREE TEAM ENTRIES

Advertising & Promotion

- **Exclusive Title Rights** for the event and messaging of choice
- **Exclusivity in industry** (excludes hoop/court purchase)
- **Custom activation** (i.e., Shoot Out promotion; community rotation and promo of vehicle,)
- **Product Display/Presentation Rights** for the duration of the event (and 120 days prior)
- **Exclusive Vehicle Shoot Title Rights** with dedicated court
- **Contest Opportunities** with name recognition featuring products throughout the event
- **Souvenir Court Map** advertisement in the See3Slam Map and Program
- **Banner rights** in the general event area of John Dam Plaza (quantity negotiated)
- **PA coverage** includes custom game day announcements on venue PA system during the event (qty 100 daily minimum).
- **Free Sample** give-away privileges in John Dam Plaza area.
 - Business products only. Sample/give-away must be approved by TC Sunrise Rotary.
 - Business coupons and/or samples may be placed in Registration Bags – quantity 1000+
- **Roving Marketing** - Roving privileges in the general event area of John Dam Plaza
- **See3Slam website** – Your business logo and link posted on the Official website which receives significant exposure during the months prior to, during and following the event.
- **Logo Placement** – T-shirts front side, Welcome Street Banner, Social Media, Marketing collateral
 - **Promotional attire or material** specific to your event (i.e., Shoot Out)
- **Sponsor Recognition** – TV/Radio media packages; news conferences; radio/print interviews
- **Close identification** of your business or product with a non-profit 501(c)(3) community event

Exhibition Space

- **Exhibition Space** – 20' x 20' Prime exhibition space located in John Dam Plaza (tent not included)
 - Exhibition space set-up in John Dam Plaza is Friday, July 13 from 10am – 5 pm. Concessions must be removed and the area cleaned by 6pm Sunday, July 15, 2018.

Total Promotional Package: \$15,333 - \$25,333 (cash/marketing trade negotiable per vehicle contribution)

Includes exclusive hoop and court for years 2016-2017-2018

Preferred three-year commitment; all terms negotiable



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Time Line

- Sponsor Agreement and Deposit – Due February 15, 2018
- Advertisement artwork – Due March 1, 2018
- Sponsor Balance – Due June 8, 2018

A See3Slam Event Sponsorship recognizes your business as a supporter of this valued community event while receiving advertising, promotional exposure and event hospitality.

Agreement

Sponsored Activity/Event/Product: _____

Print: Accepted by Business Representative

Date

Signature

Terry Marie Fleischman

8 June 2018

Print: Accepted by See3Slam/TC Rotary Representative Date

Terry Marie Fleischman

Signature

SPONSORSHIP OPPORTUNITIES

3-on-3 Basketball is back in the TriCities!

TC Sunrise Rotary partners with the City of Richland to revive this fun event complete with new festivities, food and entertainment with proceeds supporting local charities and Gifting the Gift of Sight-- so that others may see! This enjoyable event will not be possible without the commitment and generosity of our sponsors. Whether you are a Title Sponsor or Court Sponsor, we will attempt to customize a sponsorship package that will maximize your participation within your budget commitment.

Contact@See3Slam.com

Terry Marie Fleischman 509.947.1106

