

SPONSORED BY



JULY 7-9, 2017  
JOHN DAM PLAZA  
& GEORGE  
WASHINGTON  
WAY



# TITLE SPONSOR

## THREE TEAM ENTRIES

### Advertising & Promotion

- **Exclusive Title Rights** for the event and messaging of choice
- **Exclusivity in industry** (excludes hoop/court purchase)
- **Custom activation** (i.e., Drive'n Slam promotion; community rotation and promo of vehicle,)
- **Product Display/Presentation Rights** for the duration of the event (and 120 days prior)
- **Exclusive Vehicle Shoot Title Rights** with dedicated court
- **Contest Opportunities** with name recognition featuring products throughout the event
- **Souvenir Court Map** advertisement in the See3Slam Map and Program
- **Banner rights** in the general event area of John Dam Plaza (quantity negotiated)
- **PA coverage** includes custom game day announcements on venue PA system during the event (quantity 100 daily minimum).
- **Free Sample** give-away privileges in John Dam Plaza area.
  - Business products only. Sample/give-away must be approved by TC Sunrise Rotary.
  - Business coupons and/or samples may be placed in Registration Bags – quantity 1000+
- **Roving Marketing** - Roving privileges in the general event area of John Dam Plaza
- **See3Slam website** – Your business logo and link posted on the Official website which receives significant exposure during the months prior to, during and following the event.
- **Logo Placement** – T-shirts front side, Welcome Street Banner, Social Media, Marketing collateral
  - **Promotional attire or material** specific to your event (i.e., Drive'n Slam)
- **Sponsor Recognition** – TV/Radio media packages; news conferences; radio/print interviews
- **Close identification** of your business or product with a non-profit 501(c)(3) community event

### Exhibition Space

- **Exhibition Space** – 20' x 20' Prime exhibition space located in John Dam Plaza (tent not included)
  - Exhibition space set-up in John Dam Plaza is Friday, July 7 from 10am – 5 pm. Concessions must be removed and the area cleaned by 6pm Sunday, July 9, 2017.

**Total Promotional Package: \$15,333 - \$25,333 (cash/marketing trade negotiable per vehicle contribution)**

**Includes exclusive hoop and court for years 2017-2018-2019**

**Preferred three-year commitment; all terms negotiable**



FUNDS RAISED AT SEE3SLAM SUPPORT LOCAL CHARITIES AND PROVIDE CATARACT SURGERIES IN AFRICA!

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**Time Line**

- Sponsor Agreement and Deposit – Due February 15, 2017
- Advertisement artwork – Due March 1, 2017
- Sponsor Balance – Due April 1, 2017
- Custom P.A. Announcement Copy – Due June 1, 2017
- Coupons or product samples for Registration Bags – Due July 1, 2017

A See3Slam Event Sponsorship recognizes your business as a supporter of this valued community event while receiving advertising, promotional exposure and event hospitality.

**Agreement**

Sponsored Activity/Event/Product: \_\_\_\_\_

\_\_\_\_\_

Print: Accepted by Business Representative

\_\_\_\_\_

Date

\_\_\_\_\_

Signature

\_\_\_\_\_

Print: Accepted by See3Slam/TC Rotary Representative

\_\_\_\_\_

Date

\_\_\_\_\_

Signature

**SPONSORSHIP OPPORTUNITIES**

3-on-3 Basketball is back in the TriCities!

TC Sunrise Rotary partners with the City of Richland to revive this fun event complete with new festivities, food and entertainment with proceeds supporting local charities and Gifting the Gift of Sight-- so that others may see! This enjoyable event will not be possible without the commitment and generosity of our sponsors. Whether you are a Title Sponsor or Court Sponsor, we will attempt to customize a sponsorship package that will maximize your participation within your budget commitment.



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