

SPONSORED BY



JULY 7-9, 2017
JOHN DAM PLAZA
& GEORGE
WASHINGTON
WAY



PRESENTING SPONSOR

TWO TEAM ENTRIES

(eg., Jam'n the Dam, Beer Garden, Referees)

Advertising & Promotion

- **Souvenir Court Map** advertisement in the See3Slam Map and Program
- **Banner rights** in the general event area of John Dam Plaza (quantity 3).
 - **Additional Stage Banner** for Sound Production Sponsor
- **PA coverage** includes custom game day announcements on venue PA system during the event
- (quantity 75 daily minimum).
- **Free Sample** give-away privileges in John Dam Plaza area.
 - Business products only. Sample/give-away must be approved by TC Sunrise Rotary.
 - Business coupons and/or samples may be placed in Registration Bags – quantity 1000+
- **Roving Marketing** privileges in the general event area of John Dam Plaza
- **Contest Opportunities** with name recognition featuring products/services throughout the event
- **See3Slam website** – Your business logo and link posted on the Official website which receives significant exposure during the months prior to, during and following the event.
- **Logo Placement** on T-shirts, Welcome Street Banner, Social Media, Marketing collateral
 - **Promotional attire or material** specific to your event
 - **See3Slam bracelet** for Beer Garden sponsor
- **Sponsor Recognition** on TV/Radio purchased media packages
- **Close identification** of your business or product with a non-profit 501(c)(3) community event

Exhibition Space

- **Exhibition Space** – 10' x 10' Prime exhibition space located in John Dam Plaza (tent not included)
 - Exhibition space set-up in John Dam Plaza is Friday, July 7 from 10am – 5 pm. Concessions must be removed and the area cleaned by 6pm Sunday, July 9, 2017.

Total Promotional Package: \$4,333 (Add \$1,000 for goal for years 2019-2020-2021)

Preferred three-year term for this level

Add Locked-in \$333 annual court rate if available for life of event



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Time Line

- Sponsor Agreement and Deposit – Due February 15, 2017
- Advertisement artwork – Due March 1, 2017
- Sponsor Balance – Due April 1, 2017
- Custom P.A. Announcement Copy – Due June 1, 2017
- Coupons or product samples for Registration Bags – Due July 1, 2017

A See3Slam Event Sponsorship recognizes your business as a supporter of this valued community event while receiving advertising, promotional exposure and event hospitality.

Agreement

Sponsored Activity/Event/Product: _____

Print: Accepted by Business Representative

Date

Signature

Print: Accepted by See3Slam/TC Rotary Representative

Date

Signature

SPONSORSHIP OPPORTUNITIES

3-on-3 Basketball is back in the TriCities!

TC Sunrise Rotary partners with the City of Richland to revive this fun event complete with new festivities, food and entertainment with proceeds supporting local charities and Gifting the Gift of Sight-- so that others may see! This enjoyable event will not be possible without the commitment and generosity of our sponsors. Whether you are a Title Sponsor or Court Sponsor, we will attempt to customize a sponsorship package that will maximize your participation within your budget commitment.



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